

BELLEVUE LAWN TENNIS CLUB

COMBINED DOUBLES TOURNAMENT

PARTNERSHIP PROSPECTUS

3-4 OCTOBER 2026

Partner with a club where
tradition, excellence and opportunity meet.

ESTABLISHED 1910



WHERE TRADITION MEETS TOMORROW'S CHAMPIONS

Established in 1910, Bellevue Lawn Tennis Club has enjoyed over a century of tennis, camaraderie and community spirit.

Our annual Combined Doubles Tournament is a highlight on the Durban tennis calendar—bringing together players, families and supporters for a weekend of competitive tennis and connection.

By partnering with Bellevue, your brand aligns with a heritage of excellence and a club committed to growing the game for future generations.



1910

ESTABLISHED



50+

MEMBERS



5

TEAMS



80+

PLAYERS



1000+

FACEBOOK FOLLOWERS



A LEGACY BUILT ON EXCELLENCE

For more than a century, Bellevue has been a cornerstone of tennis in Durban—shaped by a proud heritage and driven by a passion for the game.

From developing champions on court to building lifelong friendships off it, our club continues to uphold the values of sportsmanship, respect and community.

As we look to the future, we remain committed to creating opportunities, inspiring excellence and welcoming generations to come.



HERITAGE

Over 110 years of rich tennis tradition and community spirit.



EXCELLENCE

A proud record of champions and competitive success.



COMMUNITY

A welcoming club where connections are made and lasting.



COMMUNITY AT THE HEART OF BELLEVUE

Bellevue is more than a tennis club — it's a community where players of all ages and abilities come together.

From our thriving junior programme to social tennis, league teams and family events, we pride ourselves on creating an environment that encourages participation, connection and lifelong friendships.

When you partner with Bellevue, you support grassroots sport and help nurture the next generation of champions.



ALL AGES

A place for juniors, adults, seniors and families.



JUNIOR DEVELOPMENT

Coaching, programmes and pathways for young players.



SOCIAL CONNECTION

Events, leagues and gatherings that build lasting friendships.



FAMILY ATMOSPHERE

A welcoming environment where everyone feels at home.



STRONG VALUES

Respect, sportsmanship and community in everything we do.



TOURNAMENT INFORMATION



DATE

3-4 October 2026



FORMAT

Men's & Ladies Doubles



ENTRY FEE

R250 per racket



VENUE

38 Edmonds Road
Glenwood
Durban
4001



WHY BELLEVUE WORKS



ESTABLISHED CLUB

Over a century of tradition, excellence and community in Durban.



FOUR HARD COURTS

Quality hard courts maintained to the highest standard for year-round play.



CLUBHOUSE & PATIO

A welcoming clubhouse and patio perfect for players, families and guests.



FAMILY ENVIRONMENT

A friendly, inclusive club where families and players of all ages belong.



GROWING JUNIOR PROGRAMME

Developing the next generation of players through coaching and support.



Your Brand. Our Community.

Partnering with Bellevue means aligning your business with one of Durban's most established sporting communities.

Sponsors benefit from visibility before, during and after the tournament while supporting grassroots sport and a club that has served generations of players.

BENEFITS



BRAND EXPOSURE



ON-SITE SIGNAGE



SOCIAL MEDIA PROMOTION



COMMUNITY GOODWILL



DIRECT ENGAGEMENT
WITH PLAYERS AND SPECTATORS



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP PACKAGES

PACKAGE	INVESTMENT
PLATINUM PARTNER	R25,000
GOLD PARTNER	R15,000
SILVER PARTNER	R7,500
COURT SPONSOR	R5,000
PRIZE SPONSOR	R2,500

BENEFITS COMPARISON

BENEFITS	PLATINUM	GOLD	SILVER	COURT	PRIZE
TITLE SPONSORSHIP RIGHTS	✓	✓			
LOGO ON ALL PRINTED MATERIAL	✓	✓	✓	✓	
LOGO ON WEBSITE & SOCIAL MEDIA	✓	✓	✓	✓	
ON-SITE BRANDING & SIGNAGE	✓	✓	✓	✓	
COURT BANNER	✓	✓	✓	✓	
SOCIAL MEDIA SHOUT-OUTS	✓	✓	✓	✓	
OPPORTUNITY TO ENGAGE ON-SITE	✓	✓	✓	—	—
ACKNOWLEDGEMENT AT PRIZE GIVING	✓	✓	✓	✓	✓
CUSTOM PACKAGES AVAILABLE ON REQUEST	✓	—	—	—	—



Bring Your Brand To Life

Rather than simply displaying a logo, Bellevue offers sponsors the opportunity to engage directly with players, families and spectators throughout the tournament weekend.

Whether you're launching a new product, sampling refreshments or creating an interactive experience, our grounds provide the ideal environment for meaningful brand engagement.

ACTIVATION OPPORTUNITIES

- ✓ Product demonstrations
- ✓ Interactive games
- ✓ Sampling & giveaways
- ✓ Prize promotions
- ✓ Promotional stands
- ✓ Vehicle displays
- ✓ Branded gazebos
- ✓ Hospitality experiences
- ✓ Competition activations
- ✓ Social media content opportunities

WHY ACTIVATIONS WORK

-  Direct access to an engaged local audience
-  Face-to-face conversations with potential customers
-  Extended dwell time throughout the tournament
-  Authentic community engagement
-  Memorable brand experiences



Become a Bellevue Open Partner

We'd love to discuss how your organisation
can become part of one of Durban's
longest-standing tennis traditions.

ENQUIRIES & ENTRIES



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